

## ABSTRACT OF THE DISCLOSURE

A recording mode control circuit controls a first recording mode in which still image data having a first image size corresponding to the number of pixels of an image sensing element is generated and recorded and a  
5 second recording mode in which moving image data having a second image size smaller than the first image size is generated and recorded. In generating the moving image data in the second recording mode, a camera  
10 signal processing circuit executes electrical zoom processing to obtain the second image size. At this time, a maximum magnification ratio setting circuit sets the maximum variable magnification ratio of electrical zoom processing in the camera signal  
15 processing circuit. With this processing, an image recording apparatus which allows a user to select a zoom mode with a small degradation in image quality in electrical zoom processing can be implemented.